

VISION, MISSION, ROLES, and VALUES

Our **vision** for Washington State is a place where:

- Individuals will not get preventable cancer
- Those individuals with detectable cancers are diagnosed in the earliest stage of the disease
- Those individuals with treatable cancers are given the highest quality state-of-the-art care necessary to assure their survival and quality of life
- Those individuals in the end stages of incurable cancers are cared for in a way that maximizes the quality of their life and death
- Full support is given to research directed toward understanding the causes of cancers and toward improving prevention, early detection, treatment, and palliation

Our **mission** is to:

- Reduce cancer incidence and mortality
- Increase equity in access to appropriate preventative, diagnostic, medical, and palliative care
- Maximize the quality of life for individuals with cancer
- Promote research
- Educate consumers, providers, payers, and policy makers on cancer issues

Our **role** is to provide leadership in and advocacy for:

- Identifying and prioritizing needs
- Identifying resources and interventions
- Coordinating activities
- Assuring health workforce, equipment, and service availability
- Assuring financial resources are available

We **value** a process that encourages broad participation and is:

- Prevention oriented
- Science-based
- Data-driven
- Culturally competent
- Survivor informed
- Outcome oriented
- Comprehensive in nature
- Respectful of individual's autonomy and rights, including patients' right to fully informed consent